

# DESDERIO BODO

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## SUMMARY

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- Energetic self-starter with experience in Software engineering, Graphic design, and Social media management.
- Excel in providing exceptional service to clients; especially skilled in handling challenging customers.
- Completed a certificate in Professional Foundations from ALX.
- Excellent communication skills

## EDUCATION

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**Udemy, Online** **March 2025 – Current**  
Advanced SEO Engineering

**International University East Africa – IUEA, Uganda** **August 2023 – Current**  
Diploma, Computer Science

**Fountainhead Institute of Management and Technology – FIMAT, Uganda** **March 2019 – December 2020**  
Certificate, Electrical Engineering

## WORK EXPERIENCE

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**Founder, Executive Director** **2023 - Present**

**For-Us Foundation** – Lira City, Uganda

- Manage a team of professionals and volunteers to execute various community outreach and support programs.
- Oversees program development, implementation, and evaluation to ensure effectiveness and sustainability.
- Developed strategic plans and partnerships to advance the organization's mission.

**Software Engineer & SEO Specialist** **November 2023 - Present**

**Kekebe Technologies Limited** – Lira City, Uganda

- Leads development of mobile apps and software solutions, enhancing the company's technological capabilities and product offerings.
- Designs and implements responsive dynamic websites to improve businesses and online presence for clients.
- Develops and executes SEO strategies to improve website ranking and drive organic traffic.
- Conducts keyword research, on-page and off-page optimization, and technical SEO audits.
- Analyze website performance using tools like Google Analytics and Search Console to optimize user engagement.
- Collaborates with team members to develop and execute digital marketing campaigns.
- Implements content strategies to enhance online visibility, including blog writing and metadata optimization.
- Stay updated with the latest SEO trends and algorithm updates to maintain competitive rankings.
- Contributes to team projects, providing technical expertise and leadership to achieve project goals.

**Social Media Manager** **June 2024 - Present**

**A Betterlife International** – Rukungiri, Uganda

- Developed and executed social media strategies to increase brand awareness and engagement.
- Manages content creation, including posts, graphics, and videos, across multiple social media platforms for the organization
- Monitors social media metrics and analytics to optimize campaign performance and reach.
- Engages with the online community, addressing inquiries and fostering positive relationships.

**Board Member** **May 2023 - Present**

**Transform Open Arena** – Kampala, Uganda

- Provides strategic guidance and oversight as a board member, contributing to the organization's governance and decision-making processes.

## President

2023 - 2024

### African Youth Congress, Uganda Chapter – Kampala, Uganda

- Led the Uganda Chapter of the African Youth Congress, driving initiatives to engage and empower young people across the region.
- Developed and implemented strategies to increase youth participation and impact in various socio-economic and political activities.
- Facilitated partnerships and collaborations with governmental and non-governmental organizations to support youth development programs.
- Oversaw the organization of events, workshops, and forums focused on youth issues, leadership, and advocacy.
- Represented the Uganda Chapter in national and international forums, advocating for youth interests and fostering global connections.
- Provided mentorship and support to emerging youth leaders, helping to build their skills and capacity for future leadership roles.
- Managed a team of executive members, coordinating efforts to achieve organizational goals and ensure effective operations.

## VOLUNTEER ACTIVITIES

### Mental Health Mentor, Journey International.

August 2024

Participated in a program to distribute foodstuff and provide support to the Odek community in Omoro district.

### Data Analyst, Global Education Innovators.

July 2024

Analyzed educational data to identify trends, insights, and visualization to support the team's mission to improve the dropout rate and increase the enrollment of young children in education sector in northern part of Uganda.

### Junior developer, Kakebe Technologies.

December 2021 - October 2023

Assisted in designing and coding responsive dynamic websites, enhancing user experience and functionality.

### Model, Derowaaal.

December 2020

Participated in fashion shows organized by Derowaa to raise funds for underprivileged children.

## SKILLS

Leadership and Team management	Entrepreneur	Advanced software development
Technical Innovation	Community Development and Non-Profit Management	Strategic Planning and Implementation

## INTERESTS

Mental Health Awareness	Climate Change	Entrepreneurship
Wildlife	Leadership and Youth Empowerment	Technology and Innovation
Education Access	Pan Africanism	AI & Robotics

## LANGUAGES

Lango - Native	English - Expert
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## REFERENCES

**Sedrick Otolo**, Co-founder and Team Lead, Kakebe Technologies Limited

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**Denise Ayebare**, Climate Negotiator at UN and Founder, A BetterLife Internation

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